

Press release

For immediate release

15 June 2009

Local residents awarded £4,800 funding for fashion workshops

One Housing Group is delighted to announce that two of its young Maidenhead residents have been awarded £4,830 for their proposal to run fashion workshops for young people in the local area.

Awarded by the Royal Borough of Windsor and Maidenhead's Youth Opportunities Fund, the money will be used to run a series of fashion workshops for around 40 young people aged between 13 and 19 living in the Cliveden View area this summer.

The workshops will give young people the opportunity to recycle their clothes and accessories that are no longer in fashion into stylish new ones, with the help of fashion professionals. The sessions will help them to gain confidence, build relationships with others and develop a better understanding of other cultures and religions in their local community. The grant will also provide much needed equipment for the Cliveden View Youth Club, where the workshops will be held.

Ruby Hughes, 14, and Rhyannon Kinsey, 13, applied for the funding on behalf of the Cliveden View Youth Project, and are both residents of Toynbee Housing Association, which is part of One Housing Group (OHG). OHG's Youth Services Team encouraged and supported the two young residents with their funding application, which involved a presentation to a panel of six assessors.

Ruby said: "We are really excited about the money because it means we can do a lot more activities, like the fashion project. We will also get the opportunity to go the Westfield Shopping Centre in London to do research and for the experience."

Ash Rahman, Youth Development Officer at One Housing Group, who supported the application added: "Congratulations to Ruby and Rhyannon! This is a real tribute to all their hard work and enthusiasm throughout the application process. We are delighted that so many youngsters in the local area will be able to enjoy and benefit from the fashion workshops this summer thanks to their efforts. "

Councillor Eileen Quick, Lead Member for Children's Services at the Royal Borough of Windsor and Maidenhead, said "I am delighted that these young ladies came up with such an innovative scheme and that we have awarded them a sizeable grant to realise their dream. The young people taking part will have a lot of fun, make themselves some high fashion outfits for next to nothing and learn some very useful skills. Who knows, some of them may be inspired to work in the fashion industry."

Ends

For further information on One Housing Group please contact Fiona Crook, Marketing & PR Officer on 020 7428 4107 or email fcrook@onehousinggroup.co.uk

Notes to Editors:

Community Action is a registered charity and undertakes a range of fundraising activities to enable the delivery of a range of social inclusion programmes. Community Action is part of One Housing Group.

One Housing Group currently manages over 12,000 homes in 26 local authorities across London and adjacent counties, with over 2,700 homes in the development pipeline. These include affordable rented homes, shared ownership schemes, intermediate rent homes for key workers, and homes for private sale. All new schemes look at the need for balanced communities and therefore include a mixture of tenures and uses.

Community Housing Association, Island Homes and Toynbee Housing Association joined to form One Housing Group in September 2007.

To find out more about The People's Millions, please visit www.biglotteryfund.org.uk/peoplesmillions

Visit www.onehousinggroup.co.uk for further information.