



**Press release**

**For immediate release**

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## **Mastmaker Road development sets new benchmark for affordable housing**

Sir Simon Milton, London's Deputy Mayor for Policy and Planning, yesterday took part in the official opening of One Housing Group's recently completed Mastmaker Road scheme.

The completion of Mastmaker Road is very significant given the Mayor's recent announcement that the target to build 50,000 new affordable homes in London has been delayed to 2012 and that many other housing associations and developers have ceased development activity completely.

Located on the Isle of Dogs, the development benefits from good transport links and is just a stone's throw from Canary Wharf. It sets a new benchmark and demonstrates how successful partnerships can enable the delivery of sustainable family housing on high density mixed tenure developments, despite the challenging economic climate.

Mastmaker Road has created 199 new homes, including 142 affordable homes, of which 62 are three and four family homes. The development comprises seven buildings ranging from three to 23 storeys, situated around communal open space and gardens. The scheme also includes a centrally located community facility space and café.

The scheme includes a good mix of unit types to help create a balanced and sustainable community, including single people, couples and families. It has been carefully designed to meet the requirements of these different groups with family units located on lower levels and offering access to private gardens or large terraces so that children have a safe and secure place to play. Smaller units at higher levels have access to roof terraces, balconies or roof gardens.

Mick Sweeney, Chief Executive of Housing Group said: "We are delighted to officially open the Mastmaker Road scheme, which demonstrates that it is possible to combine a range of tenures and unit types within a high density scheme without compromising on quality or space. The scheme not only helps to meet the urgent housing need in the borough but will also encourage and maintain a balanced, sustainable community."

Michael Meanley, Group Director at Ballymore added: 'The development has achieved the highest quality design which contributes to the regeneration of the area as well as delivering much needed affordable housing for Tower Hamlets. Ballymore strives to enhance the communities where we work and invest and this affordable led housing scheme is a fine example of this.'

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### **Notes**

**One Housing Group** currently manages over 12,000 homes in 26 local authorities across London and adjacent counties, with over 2,700 homes in the development pipeline. These include shared ownership schemes; intermediate rent homes for key workers, affordable rented homes and homes for outright sale.

Community Housing Association, Island Homes and Toynbee Housing Association joined to form One Housing Group in September 2007.

For more information about One Housing Group please contact Fiona Crook, Communication and Marketing Officer on 020 7428 4107 or email [fcrook@onehousinggroup.co.uk](mailto:fcrook@onehousinggroup.co.uk)

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**Ballymore** is an international property development and investment group, specializing in large scale, mixed use developments in urban areas. It has a reputation for imagination, creativity and attention to detail. The company has principal offices in Dublin and Londons docklands.

Founded 27 years ago by Sean Mulryan the company has grown rapidly in recent years. In the early 1990s, Ballymore saw the potential for development in the Docklands area of London.

The two earliest projects in this area were Dundee Wharf and Millennium Harbour. Today, Ballymore is more active than ever in this area with mixed-use developments such as the waterside development of Pan Peninsula, Baltimore Wharf, New Providence Wharf, Ontario Tower (with the Ballymore-owned Radisson Edwardian alongside this development), and further developments planned at Leamouth Peninsula, & Minoco

Wharf. Ballymore now has more than 40 projects in various stages of development in Europe and internationally.